



INVEST IN BULGARIA



INVESTBULGARIA
AGENCY

About us

InvestBulgaria Agency is a government organization under the Ministry of Innovation and Growth. We help potential and existing investors explore the investment opportunities in Bulgaria and carry out greenfield investment projects in the country.

- ✓ Attract high value added FDI in the country
- ✓ End-to-end support to investors during the full investment cycle
- ✓ Advocacy with government to improve the general investor's climate in Bulgaria
- ✓ Industry focused ecosystem of suppliers and subcontractors

We provide confidential and free of charge support

TOTAL AREA 110,994 km²

POPULATION 6.8 million

CAPITAL CITY Sofia

MEMBER OF European Union, NATO and
World Trade Organization



**Free export
to the EU
countries**

**Access to
1.3 Bn
customers**

**Over 40
trade
agreements
with 80
countries**

FOUR MAJOR AIRPORTS Sofia, Plovdiv,
Varna, Burgas

TWO SEAPORTS Varna and Burgas





MANUFACTURING INDUSTRY

20.2% growth of the sector – the strongest growth within the European Union

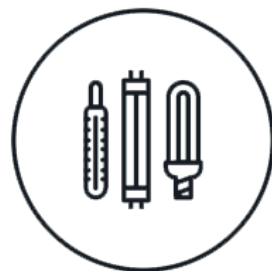
Sub-sectors within Manufacturing Industry



Furniture industry



Textile industry



Plastic and Metal
Production Industry



Food industry



Production of
Railway
Vehicles and
Equipment
Industry

Manufacturing industry

Key figures



€ 19.5 Bn
Turnover



24 500+
Enterprises



369 000
Employees



€ 18.2 Bn
Production
value



€ 8 900
Personal cost
per employee



GOVERNMENT INCENTIVES

Certification Criteria

Under the Investment Promotion Act (IPA)



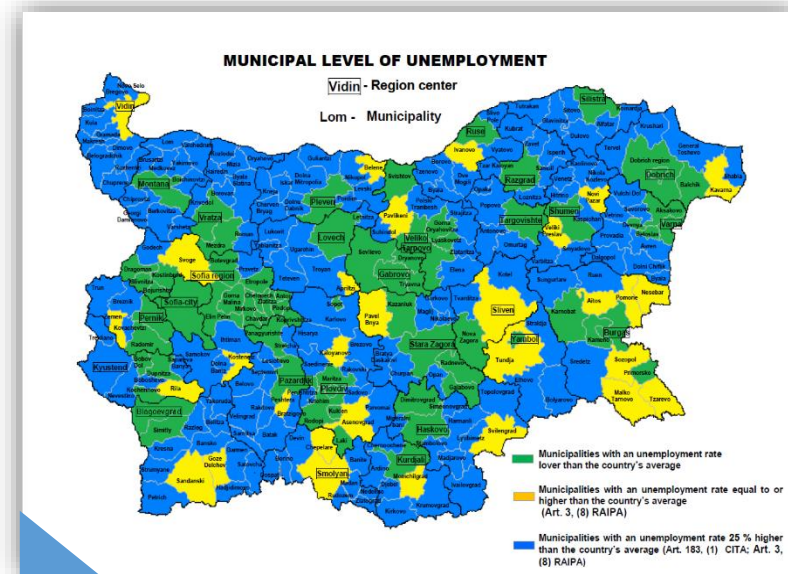
EMPLOYMENT ESTABLISHMENT

Creating new working places is within the requirements for receiving certificate by the investor.



ECONOMIC ACTIVITY

The targeted sectors are defined by the State and high-tech, high-value-added projects are prioritized.



LOCATION

Locations with higher unemployment rates are prioritized and more incentives could be provided by the State.

Investment certification

Incentives under the Investment Promotion Act



Common EU rules and procedures exist



Special Rules for Big Projects



Bulgaria, as a Member State of the EU, is required to apply the State aid regime

	Priority Class	Class A	Class B
THRESHOLD	€ 15.00 M 50 – 150 Jobs	€ 1.00 M – 5.00M 25 – 150 Jobs	€ 500 K– 2.50 M 10 – 100 Jobs
INCENTIVES			
SHORT CUT ON ADMINISTRATIVE TERMS	✓	✓	✓
NO TENDER – NO COMPETITION FOR ACQUISITION OF STATE / MUNICIPAL LAND	✓	✓	✓
FINANCING VOCATIONAL TRAINING	✓	✓	✓
SOCIAL SECURITY CASH BACK	✓	✓	✓
INDIVIDUAL SERVICES	✓	✓	
FINANCING TECHNICAL INFRASTRUCTURE	✓	✓	
PUBLIC-PRIVATE PARTNERSHIP	✓		
NO TAX ON CHANGING LAND STATUS	✓		
BUYING PUBLIC LAND ON FAVOURABLE PRICES	✓		
GRANTS FOR R&D	✓		

What Bulgaria offers ?

STABILITY

- ❑ EU, NATO & WTO member
- ❑ Currency board
- ❑ Low budget deficit and government debt

EDUCATED AND SKILLED WORKFORCE

- ❑ 80 000 students abroad
- ❑ 25 % of population hold university degree
- ❑ 49,5 % of population speak at least one foreign language

EASY MARKET ACCESS

- ❑ European Union
- ❑ Turkey
- ❑ Middle East

REDUCED COST AND RISK

- ❑ Attractive taxation system
- ❑ Competitive cost of labor
- ❑ Favorable office rents and low cost of utilities

GOVERNMENT INCENTIVES

- ❑ Social security benefits
- ❑ Tax benefits
- ❑ Vocational education benefits

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THANK YOU



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